

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0460CUL_IS24



LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0460CUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

PEGBOARD 1 FOOTX5 FEET **			PM100000234		Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
1	1	071249663646	Infalible Grip Mechanical Gel Liner	Intense Black	P2302871	200
2	1	071249663615	Infalible Grip Mechanical Gel Liner	Brown Denim	P2302871	220
3	1	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	P2302867	600
4	1	071249664100	INFALLIBLE GRIP 30H PRECISION FELT LINER	BROWN	P2302867	605
5	1	071249664117	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREY	P2302867	610
6	1	071249386033	Flash Cat Eye Liner	Black	P2308400	220
7	1	071249681503	Infalible Grip Mechanical	Polar White	P2302871	260
8	1	071249681510	Infalible Grip Mechanical	Bright Nude	P2302871	270
9	1	071249385104	Infalible Pro-Last Liner	Bronze	P23028BQ	840
10	1	071249385937	Infalible Pro-Last Liner	Aubergine	P23028BQ	850
11	1	071249357248	Infalible Pro-Last Liner	Black	P23028BQ	930
12	1	071249357255	Infalible Pro-Last Liner	Brown	P23028BQ	940
13	1	071249306376	Infalible Eye: Matte Matic Liner	Black	P230961V	512
14	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	P230961V	513
15	1	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	P23028BQ	890
16	1	071249357262	Infalible Pro-Last Liner	Grey	P23028BQ	950
17	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	P23028BQ	960
18	1	071249357651	Infalible Pro-Last Liner	Purple	P23028BQ	970
19	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	70891	591
20	1	071249145234	Infalible Long Wear Eyeliner	Black	P2309601	511
21	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	P2309601	581
22	1	071249145258	Infalible Long Wear Eyeliner	Brown	P2309601	531
23	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	P2309601	521
24	1	071249206034	Infalible Long Wear Eyeliner	Navy	P2309601	541
25	1	071249239912	Infalible The Super Slim Liner	Black	P2309607	400
26	1	071249350126	Infalible The Super Slim Liner	Brown	P2309607	401
27	1	071249350157	Infalible The Super Slim Liner	Grey	P2309607	402
28	1	071249289839	Infalible Superstar Liner	Black	P230560701	202
29	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	71064	190
30	1	071249082140	Pencil Perfect Eye Liner	Espresso	71063	130
31	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	70886	690
32	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	70880	610
33	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	70881	710
34	1	071249152690	Lineur Intense Brush Tip	Carbon Black	70892	790
35	1	071249207000	Voluminous Smoldering Eyeliner	Black	P230560700	645
36	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	70899	798
37	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	70959	835
38	1	071249119990	Telescopic Eyeliner	Black	70955	810
39	1	071249161906	Telescopic Waterproof Eyeliner	Black	P230950400	800

EYE MU REMOVER (BLUE) 1.2 TRY			PM1000009551		Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
40	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	74422	001

EYE MU REMOVER (WP & LW-GRN) 2.2 TRY			PM1000004672		Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in	
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
41	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	70843	001

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36
37	38	39	40	41	

Lower Notch: 1

Row: 1
Lower Notch: 4

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 2

POG Name: LOPWAK0460CUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0460CUL_IS24

PEGBOARD 1 FOOTX5 FEET **		PM1000000234		Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
42	1	071249675830	Infalible Brows 24HR Volumizing Mascara	Blonde	P2302896	7.0	
43	1	071249675847	Infalible Brows 24HR Volumizing Mascara	Auburn	P2302896	6R	
44	1	071249675854	Infalible Brows 24HR Volumizing Mascara	Light Brunette	P2302896	6.0	
45	1	071249675861	Infalible Brows 24HR Volumizing Mascara	Brunette	P2302896	5.0	
46	1	071249675878	Infalible Brows 24HR Volumizing Mascara	Dark Brunette	P2302896	4.0	
47	1	071249675885	Infalible Brows 24HR Volumizing Mascara	Soft Black	P2302896	3.0	
48	1	071249314876	Brow Stylist: Definer	Blonde	P230AU2V	388	
49	1	071249350744	Brow Stylist: Definer	Dark Blonde	P230AU2V	391	
50	1	071249350751	Brow Stylist: Definer	Light Brunette	P230AU2V	392	
51	1	071249627693	Brow Stylist: Definer	ASH BROWN	P230AU2V	387	
52	1	071249314883	Brow Stylist: Definer	Brunette	P230AU2V	389	
53	1	071249314890	Brow Stylist: Definer	Dark Brunette	P230AU2V	390	
54	1	071249350270	Brow Stylist Shape & Fill	Blonde	P230AU3M	400	
55	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	P230AU3M	405	
56	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	P230AU3M	410	
57	1	071249350300	Brow Stylist Shape & Fill	Brunette	P230AU3M	415	
58	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	P230AU3M	420	
59	1	071249382317	Brow Stylist: Definer	Black	P230AU2V	393	
60	1	071249376386	Unbelieva-Brow	Blonde	P230AU4U	560	
61	1	071249650301	Unbelievabrow Longwear Brow Gel	Dark Blonde	P230AU0	563	
62	1	071249376393	Unbelieva-Brow	Light Brunette	P230AU4U	565	
63	1	071249650288	Unbelievabrow Longwear Brow Gel	Soft Brunette	P230AU0	567	
64	1	071249650295	Unbelievabrow Longwear Brow Gel	Warm Brunette	P230AU0	573	
65	1	071249376409	Unbelieva-Brow	Brunette	P230AU4U	570	
66	1	071249376416	Unbelieva-Brow	Dark Brunette	P230AU4U	575	
67	1	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	P230AU11	636	
68	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	P230AU11	639	
69	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	P230AU11	642	
70	1	360052395604	Unbelieva-Brow Longwear Topcoat	Transparent	P230AU13	-	
71	1	071249339619	Brow Stylist Kabuki Blender	Blonde	P230AU2T	312	
72	1	071249339626	Brow Stylist Kabuki Blender	Brunette	P230AU2T	313	
73	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	P230AU2T	314	
74	1	071249631386	Bambi Oversized Eye Mascara	Intense Black	P2300D080	408	
75	1	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	P2307601	850	
76	1	071249419908	Air Volume Mega Mascara	BLACK WSH	P2307601	851	
77	1	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	P2307601	853	
78	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	P2300D0100	868	

42	43	44	45	46	47
48	49	50	51	52	53
54	55	56	57	58	59
60	61	62	63	64	
65	66	67	68	69	
70	71	72	73	74	
75	76	77	78		

Lower Notch: 1

LOREAL-PARIS

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Column: 3

POG Name: LOPWAK0460CUL_IS24

POSITION REPORT

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4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0460CULIS24

PEGBBOARD 1 FOOTX5 FEET **				PM1000000234	Height = 60.00 in;	Width = 12.00 in;	Depth = 0.50 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2				
79	1	071249680988	Voluminous Panorama	Blackest Black	P2305618	701				
80	1	071249680971	Voluminous Panorama	Black	P2305618	700				
81	1	071249680995	Voluminous Panorama	Black Brown	P2305618	702				
82	1	071249681008	Voluminous Panorama	Black WTP	P2305620	703				
83	1	071249330265	Voluminous Primer	Primer	P230563J	300				
84	1	071249421536	Voluminous Mascara	DEEP VIOLET	P230561A	970				
85	1	071249372029	Voluminous Original Brush	Burgundy	70903	950				
86	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	P2305601	900				
87	1	071249149768	Double Extend Beauty Tubes	Blackest Black	70902	575				
88	1	071249149744	Double Extend Beauty Tubes	Black	70902	570				
89	1	071249019344	Voluminous Curved Brush	Black	70913	340				
90	1	071249019351	Voluminous Curved Brush	Black Brown	70913	350				
91	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	P230564G	250				
92	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	P230564C	200				
93	1	071249343258	Voluminous Lash Paradise WSH	Black	P230564C	201				
94	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	P230564C	202				
95	1	071249104743	Telescopic Mascara	Blackest Black	70951	910				
96	1	071249104729	Telescopic Mascara	Black	70951	905				
97	1	071249104736	Telescopic Mascara	Black Brown	70951	915				
98	1	071249390740	Telescopic Mascara	Black WTP	70951	925				
99	1	071249404324	Bambi Mascara WSH	Blackest Black	P2300D7S	400				
100	1	071249404355	Bambi Mascara WTP	Blackest Black	P2300D06	405				
101	1	071249404362	Bambi Mascara WTP	Black	P2300D06	406				
102	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	P230562R00	621				
103	1	071249256701	Voluminous Butterfly Washable Mascara	Black	P2300D0100	867				
104	1	071249256695	Voluminous Butterfly WTP	Blackest Black	P230081402	871				
105	1	071249256688	Voluminous Butterfly WTP	Black	P230081402	870				
106	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	P230561100	635				

79	80	81	82
83	84	85	86
87	88	89	90
91	92	93	94
95	96	97	98
99	100	101	102
103	104	105	106

Lower Notch: 1

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

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PEGBOARD 1 FOOTX5 FEET **				PM1000000234			Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2			
107	1	071249647738	Voluminous Noir Balm	Black	P2305616	980			
108	1	071249650677	Voluminous Brown Balm	Brown	P2305616	981			
109	1	071249345450	Voluminous Original Dual Pack	Dual Pack	P230564B	600			
110	1	071249405062	Voluminous Mascara	deep green	P230561A	960			
111	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310			
112	1	071249749012	Voluminous Straight Brush	Black	70903	305			
113	1	071249669020	Voluminous Straight Brush	Black Brown	70903	315			
114	1	071249006412	Voluminous Waterproof	Black	70917	360			
115	1	071249006429	Voluminous Waterproof	Black Brown	70917	365			
116	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	70920	395			
117	1	071249101919	Voluminous Carbon Black	Carbon Black	70919	335			
118	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	P230564E	204			
119	1	071249343319	Voluminous Lash Paradise WTP	Black	P230564E	203			
120	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	P230564C	205			
121	1	071249672945	Telescopic Lift Mascara	Black WTP	P2300025	993			
122	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	70958	935			
123	1	071249672891	Telescopic Lift Mascara	Blackest Black WSH	P2300025	990			
124	1	071249672907	Telescopic Lift Mascara	Black WSH	P2300025	991			
125	1	071249672914	Telescopic Lift Mascara	Black Brown WSH	P2300025	992			
126	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	P230562R00	623			
127	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	P230562R00	624			
128	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	P230562R00	625			
129	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	P230006K	626			
130	1	071249187722	Voluminous Million Lashes Mascara	Black	P230561100	645			
131	1	071249180125	Voluminous Million Lashes Mascara	Black Brown	P230561100	655			
132	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	P230561200	630			
133	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	P230561200	670			

130	126	122	118	114	110	107
131	127	123	119	115	111	108
132	128	124	120	116	112	109
133	129	125	121	117	113	

Lower Notch: 1







